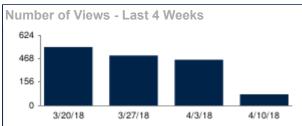


## **Online Marketing Summary**





| Top Cities             |                |
|------------------------|----------------|
| City                   | Property Views |
| Natick, MA             | 138            |
| Boston, MA             | 122            |
| Waltham, MA            | 42             |
| Framingham, MA         | 41             |
| New York, NY           | 37             |
| Cambridge, MA          | 31             |
| Worcester, MA          | 26             |
| Wellesley Hills, MA    | 22             |
| Milford, MA            | 21             |
| Shanghai, Shanghai, CN | 21             |

## Terms Used

**Property Views** - Occurs when a consumer views the full property detail page for your listing on a marketing website.

**Top Cities** - The cities from which the greatest number of consumers live that are viewing your listing.

- indicates that the traffic reported by the site includes traffic from mobile applications.

\*Although your property listing is being displayed on these websites, we are currently unable to track the property views and inquiries for these websites.

September 27, 2016 - April 16, 2018 16 Saddlebrook Road Natick, MA 01760, US MLS # 72232729 | \$1,895,000 Property Id: WEEE8R



## **Brian Tempel**

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http://www.gibsonsothebysrealty.com/

| Website Traffic Comparison            |                |
|---------------------------------------|----------------|
| Website                               | Property Views |
| realtor.com                           | 8,494          |
| Zillow                                | 4,119          |
| Trulia                                | 1,459          |
| SothebysRealty.com                    | 998            |
| Homes.com                             | 192            |
| <u>LuxuryRealEstate.com</u>           | 80             |
| Juwai                                 | 47             |
| LuxuryEstate.com                      | 40             |
| Wall Street<br>Journal/Mansion Global | 40             |
| JamesEdition                          | 33             |
| NY Times                              | 3              |
| CountryLife                           | 1              |
| PropGOLuxury Network                  | 1              |
| Real-Buzz                             | 1              |
| RealtyTrac                            | 1              |
| <u>FreedomSoft</u>                    | 0              |
| HomeFinder.com                        | 0              |
| ImagesWork by CirclePix               | 0              |
| SearchALLProperties by L2L            | 0              |
| Total                                 | 15,509         |

Your listing was also sent to

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